



Santa Clarita Valley Quilt Guild

“Promoting the art of quilting through sharing, friendship.”

PRESIDENT'S MESSAGE

It is hard to say exactly when the whirlwind of the holidays begins, isn't it? I expect it is different for each of us according to family, custom and personal enthusiasm. I am officially engaged in our holiday planning and have even started looking beyond the beginning of the year to my annual trek to Road to California with my friends. I wonder if I could really finish a bunch of UFO's in time to clear my conscience for some serious shopping there?

Another event stands between now and the first of the year too. My term as President of this guild draws to a close with the Holiday Party Meeting on December 9th. I was teasing recently about my thoughts on this time wishing to thank all of those that voted for me. Then I remembered I ran unopposed to be your president. I may have been unopposed, but I have enjoyed feeling well supported.

I still felt like you were with me by choice during this two year term. Many phone calls, e-mails and casual conversations during meetings make it clear that our guild enjoys a harmony, camaraderie, and closeness that must be enviable among guilds of all kinds.

PRESIDENT'S MESSAGE Continued

Now, you are fortunate to be on a ship being steered by our new president, Barbara Montejo. She has served as president previously and recently retired from the classroom where she kept a troop of small children in line; learning, playing and growing. Now if that doesn't sound like a perfect fit for us, what does?

My wish for all of you next year is that you enjoy what you do, set and achieve personal goals, and keep a UFO or two around just to stay real.

This really is a terrific group.

Susie Bakman



PROGRAMS

Our Holiday Party is here!! Please come and join your fellow quilters and quilt lovers for a great get together. Start the holidays off right with fun, food and quilt talk. Oh, and a little bit of shopping too.

Pincushion Boutique will be here with their wonderful quilting fabric products. Beth and Bill will have many goodies and Beth will also update us with the latest in news of the fabric world.

Get ready to be a winner! One lucky person will win the Red, Hot, and Starry quilt that we've been buying and selling tickets for and hoping to win all year. Since the winner need not be present, you could win even if you cannot celebrate with us in person.

For those of you who would like to participate in the gift exchange, please bring a wrapped gift between \$10 and \$15 dollars to exchange with your fellow quilters. Being creative in your ideas for gifts is welcome.

All members attending are asked to bring either a side dish or a dessert to share with everyone. It might be wise to also bring your recipe since they are frequently requested. This would be an additional gift to share, your favorite holiday recipe to celebrate with others.

The guild will provide the main dish and hot beverages. If you would like something festive, but non alcoholic, or have special needs, please feel free to bring beverages to share. Be sure to bring your serving utensils for your dishes. Put your name on them so you will go home with your own.

Come start the Holiday Season with your guild members, what could be better?

MEMBERSHIP NEWS

I am starting to collect 2011 annual membership dues.

\$30 for regular membership.

\$25 for members over 62.

\$35 for new members who choose to receive the paper newsletter (\$30 for email newsletter).

Please don't be a straggler.... Grace period is until the March meeting.

A current member who is renewing after that date will be considered a new member, and the newsletter rule will apply.

For Associates/Sponsors (including an ad in the newsletter) the dues are \$50.

If you need a new guild membership card, please ask me at the meeting. The cards are filled in individually and handed out annually per membership year (January thru December).

Many thanks,

Adva Price,
Membership Chairman 661-298-1385
adva_p@yahoo.com

COMMUNITY SERVICE CORNER

Thanks to all the ladies we've had helping us this year we now have placemats, quilts and shawls ready to be distributed for the holidays. We are pleased to be able to make others holiday brighter, warmer, and special.

Thanks for your support once again,
Helena Woodworth 661-257-2572
Dana Montague 661-295-0877

OPPORTUNITY QUILT TICKETS
"RED, HOT, AND STARRY"

ABSOLUTELY THE LAST CHANCE!!

We are drawing for our Opportunity Quilt "Red, Hot and Starry" at our December Holiday Party. The winner will be announced and, if present, will leave with the quilt. Therefore if you need to pay for your tickets or bring in your tickets, this is your absolute last opportunity to do so. Please see me before the meeting.

The last drawing for packages of fat quarters for paying for their opportunity quilt tickets was held in November. The winners were Lorraine Quintero, Connie Davis, and Glenna Beaver. I am also holding one package of fat quarters for Anita Byrum who was one of the winners in the October drawing - please see me at the December meeting. If they are not picked up, I'll add them to January's Ways and Means table.
Anne Watts

ANNUAL ELECTIONS

2011 - Guild Officers

The election for guild officers was held at our November meeting and we are happy to announce that our new officers for 2011 are:

President - Barbara Montejo
Vice President, Council Rep - Patti Voyles
Vice President, Programs - Eddie Moore
Secretary - Lola Dyroy
Treasurer - Stephanie Johnson

We wish them a very happy, productive year.

Nominating Committee (Dana Montague, Lorraine Quintero, Anne Watts)

NEW EVENTS

The Round Robin is coming!

All of the pretty little Red Robins and Blue Robins don't seem to be available in our local trees, but a solution is at hand with a quilter's twist. Robins will be around very soon.

Details will be announced at the January meeting so if you don't know what to expect, you will be clued in then.

The Round Robin Committee

BLOCK OF THE MONTH

Millie Kerr was the winner of the blocks at the Nov. meeting. Congratulations, Millie.

The block for January is a variation of the Road to California block. It's easy so do give it a try. Block of the Month

Barbara Montejo



Quiltn' for You!

Quilting your memories
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Joyce Wilkinson
24181 Matthew Place 661-200-3407
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HOSPITALITY

Hello and thank you to all you quilters! What an inspirational (and well organized) evening that was. I know that I had fun working on my placemat and enjoyed the conversation at my table. I hope that you all did too.

A special thanks to Anne Watts, Adva Price, Lorraine Quintero, Carolyn Walker, Connie Viner, Stephanie Johnson, Patty Vergon, Jeanne Moat, Paula Fleischer, Cherie Mayles, Millie Kerr, Martha Stratton, Lola Dyroy, Eddie Moore, Bonnie Weber and anyone else who brought food to sustain us through our work.

Regards,
Eddie Moore and Mary Beth Will
The Hospitality Committee

If you are attending the December Holiday Celebration meeting, don't forget your side dish or dessert and chilled beverage if preferred. Bring a serving utensil as well.



COUNCIL GUILD NEWS

Southern California Council of Quilt Guilds - Meeting in Santa Barbara, October 9th.

This meeting was lightly attended as many of the members appeared to believe it was too far to travel! They missed a beautiful day and a wonderful host guild that made us all very welcome.

COUNCIL NEWS Continued

The program was different from the usual fare as well. It discussed options for websites. Being a retired techi-geek of sorts, it was fun to hear about it in the quilting context. I will try and provide information about the discussions from various panel members without being too technical. Some of the discussions did include suggestions for "live" ideas. The focus was on using the computer to help spread the news about your individual guild and attract membership or bring people in for your fund-raisers like a show, raffle or support of the guild as a non-profit organization.

First speaker: Wendy Bekstone Ladd, Local Shop Owner, marketer, web developer

She suggested that the websites be more interactive - include blogging, twitter. She said there were four challenges 1) reaching new members 2) promoting the speaker, 3) better involvement of existing members and 4) raising funding including event participation.

1) Speaker - change events page, have a calendar with more details. Provide search capability. Set the keywords so the search engines can find you. Offline - start mini groups directed to new members, beginning quilters.

2) Help the veterans to feel important! They often feel pushed to the side. Try a "guess the member" on the website, reveal at the meeting. Publish the winner and introduce them at the meeting. Write tips of the week or month from your veterans on the website.

COUNCIL NEWS Continued

Acknowledge years of membership. Offline - have big sister or brother programs to mentor for skills. Reach out to those who are ill or cannot attend via phone, visits with updates.

3) Raise more money. Add button to donate on the website - Pay Pal does non-profit collection link. Tell a friend, email - share on facebook. The guild can have a page. Promote with link exchanges for the monthly speakers. Post on a blog so search engines will find you. Add an Event Calendar. Add links for supporting groups.

In general email marketing is good. Yahoo groups concept, but there is a professional site called icontact which allows a subscribe or not feature service. Blogging is important with areas for comments. Check out fabricquarter.com for an example.

Second speaker - Richard Sparks - Bakersfield QG, Cotton Patch

He spoke about the mechanics of website setup. He has over 10 years of experience in doing this and set up the cotton patch quilters' site. They now maintain it. He used a tool called Joomla!, which is free. Without getting too technical, it allows you access to computer code that supports things like the pay pal button, picture albums, blogs or calendars as part of the tool. You can even use it to have member only sections where the access is limited - friendship groups online. Newsletters can be archived. He did a lot of demos and spent a lot of time on the technical stuff. If anyone is interested, email me and I'll pass that along.

COUNCIL NEWS Continued

Third speaker - Bonnie Barker - Looking at website content. She is from the Coastal Quilters Guild.

Her biggest recommendation - put those scrapbooks online! Use the Google calendar for dates (you do need an account for this one). They did a "Where's Otto" type of game to encourage members to really look through the site. Check out www.coastalquilters.org/sccqg to see it. She uses Adobe Lightroom for her development activity.

Hope I haven't made you crazy! Next meeting is in San Fernando with the night guild doing the hosting. It is the January 8th from 10-12.

Patti Voyles, VP, Council Representative

Scholarships

One of the perks of membership in the SCVQG is the opportunity to apply for up to a \$50 scholarship to take a Quilt class. After taking the class, and, fulfilling one of the options to return something to the guild, you will receive the scholarship money. For all the details please stop at the Scholarship table at the guild meeting and pick up an application.

PROGRAMS 2011

Hello all, I just wanted to give everyone a preview of what will be coming in 2011 for the Guild. And to get everyone thinking about the great year we have right around the corner once we make it through the coming Holiday Season.

PROGRAMS 2011 Continued

Here is the tentative programs schedule for 2011.

January - We will be having a Tea and Social to start the year off. More info will follow in the January newsletter.

February - Our own Donna Chipperfield will be speaking on Batting and Quilt Preparation and she will also be teaching a Stack and Whack class the following Saturday. Please see me if you want to sign up for this or any of the following classes.

March - Judy Sisneros will be speaking about her "Stitches of Hope - Cambodia" sharing some of her work with us. She will also be teaching Batik Blast the following Saturday.

April - Community Service.

May - Lenora Raikin of African Folklore will be speaking, possibly a class to follow if we have enough interest.

June - Block Auction

July - TBD

August - Game Night

September - Sue Rasmussen will be speaking, subject to be determined and she will be offering a class the following Saturday.

November - Cathy Van Bruggen will be speaking on Color Confidence and she will be offering an appliqué class; "Hummingbird Delight".

December - Holiday Party

At this time this is what we have planned for 2011. Looking forward to seeing all of you and enjoying our Guild in 2011. Hoping everyone had a great Thanksgiving and best wishes for the coming Holidays.

Your new programs person, Eddie Moore
661-270-0630 or ekmoore@aol.com

*****Mini Groups*****

Friday Friends ***

See Caryl Jo or Cherrie Maylis
Meets 2nd & 4th Fridays
7 p.m. Shadow Hills Presbyterian Church
10158 Johanna Ave. Sunland

S.E.W.U.P.'s

A Quality II 255-1870
25864 McBean Parkway, Valencia
Meets Tuesdays at 10 a.m.

Sisters in Stitches

Lavonne Davidson 251-9795
Meets every other Wednesday 10 a.m.

Super Star Quilters

Patti Voyles 259-6198
Meets first and third Tuesdays
7 p.m., rotating member's home

The Tuesday Night Group ***

Carle Kouri 661-252-0741
21303 Soledad Canyon, Saugus
Greenbrier East Mobile Home Park
Recreation Center 5:45 p.m.

*** indicates membership is open. If you want to attend a meeting, we recommend calling to be sure that nothing has changed since this listing

SPECIAL NOTE:

If anyone is interested in starting a new mini group or has started a new one, please send an email message or speak to Kat Bellue at the next Guild meeting. She will get the information in the next newsletter. Be sure to include days of the week, frequency of meetings, and times as well as space availability or restrictions.

Kat Bellue
661-753-3359 catball6@yahoo.com

TSM Quilts
Computerized Longarm Quilting
Grace Bailey
661-433-1909
 28107 Boulder Crest Ct.
 Canyon Country Ca. 91351
 email: gracebailey@socal.rr.com
 web: www.tsmquilts.com

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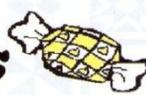
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 Lancaster, CA 93534 Fax: (661) 942-4153


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 19150 Soledad Canyon Rd, Canyon Country, CA 91351
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 (bring this newsletter to receive discount)
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candysquiltworks@sbcglobal.net

Longarm Quilting

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 Custom Designed Clothing & Leather
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Things to Remember:

- ❖ Bring Block of the Month Entry
- ❖ Initial sign-in sheet at the door
- ❖ Wear your name tag
- ❖ Be ready to celebrate
- ❖ Bring side dish or dessert
- ❖ Bring cold drinks if you wish them
- ❖ Red, Hot and Starry Drawing

This Month's Calendar:

December 9, 2010 7:00 PM
Holiday Party - Come Celebrate
Santa Clarita United Methodist Church
26640 Bouquet Canyon Road
Saugus, Ca
No December Business Meeting
Articles for January Newsletter due
December 19th to Kat Bellue

Santa Clarita Valley Quilt Guild
P.O. Box 802863
Santa Clarita, CA 91380-2863

FIRST CLASS MAIL



Check out our website:

www.scvquiltguild.org

WOW! See the newsletter online!